

Linn Johansen

Emerging Frontend Developer | Building Skills in JavaScript, React & Scalable UI Design

Portland, OR | linn.es.johansen@gmail.com | (971) 570 2725 | [GitHub](#) | [Portfolio](#) | [LinkedIn](#)

PROFILE SUMMARY

Aspiring frontend developer building skills in JavaScript, React, and modern frontend development through self-directed study and hands-on projects since March 2024. Project work emphasizes responsive interfaces and component-based design using tools such as React, Tailwind CSS, and Node.js. Brings nearly a decade of experience in visual merchandising, with a background in planning, visual execution, and team collaboration — all now applied with a user-first approach to web development.

TECHNICAL SKILLS

Languages & Frameworks: JavaScript (Intermediate, ES6+), TypeScript (Familiar) React (Intermediate), HTML (Intermediate), CSS (Intermediate — incl. Tailwind, Sass, Styled Components)

Backend & Tools: Node.js (Familiar), Express, MongoDB, Mongoose, Postman

Version Control & Package Management: Git, GitHub, npm

Design & Development Tools: Photoshop (Intermediate), Google Workspace

PROJECTS

Morningstar

React, Express, MongoDB Atlas, Tailwind CSS

- Built a responsive e-commerce interface with custom product components and a lightweight backend for product data management. Implemented Context API for global state and React Router for navigation.

Portfolio

React, React Query, Tailwind CSS

- Developed a personal portfolio to showcase projects and skills. Integrated modular components and asynchronous data fetching with a focus on accessibility and mobile responsiveness.

Forkify

JavaScript, MVC Architecture

- Course-based recipe app with bookmarking, search, and pagination features. Built using ES6+ syntax and organized using the MVC pattern to demonstrate structured code practices.

Natours

Node.js, MongoDB, Express

- Created a backend application with JWT-based authentication, route protection, and structured error handling. Incorporated simulated payment system and multi-role user permissions.

INDEPENDENT STUDIES

Self-Taught Frontend Development

March 2024 – Present

- Pursuing intensive, self-guided learning in frontend development focusing on production-ready tools and modern frameworks.
- Consistently enhanced understanding of clean code principles, accessibility standards, and cross-browser compatibility through iterative project reviews.

CERTIFICATIONS

The Ultimate React Course 2025: React, Next.js, Redux & More

December 2024 – March 2025 | Instructor: Jonas Schmedtmann

Node.js, Express, MongoDB & More

August 2024 – November 2024 | Instructor: Jonas Schmedtmann

The Complete JavaScript Course 2024

March 2024 – July 2024 | Instructor: Jonas Schmedtmann

PROFESSIONAL EXPERIENCE

Visual Merchandiser

H&M | Portland, OR | 09/2017 - 02/2024

- Improved department performance by driving a 5 - 10% weekly sales increase over budget through precise execution of visual design strategies and user-centered product layouts.
- Facilitated rapid feedback integration by maintaining open communication with district leadership and members, iterating on design decisions to align with evolving business needs.
- Mentored junior team members toward internal promotions by providing structured coaching and effective collaboration practices.
- Balanced creative vision with data-driven outcomes by continuously adjusting visual layouts based on store analytics and customer behavior, paralleling user testing and iterative UI development.

Supervising Visual Merchandiser

Myrorna — Stockholm, Sweden | 05/2015 - 08/2017

- Enhanced product engagement and boosted department sales by redesigning layout and pricing strategies, using a test-and-learn approach akin to UX optimization.
- Increased team efficiency and inclusion by mentoring individuals with diverse needs, adapting leadership style to suit communication and learning preferences, and reflecting accessibility and inclusive thinking.

Receptionist

Quality Hotel — Hudiksvall, Sweden | 06/2014 - 05/2015

- Maintained seamless operations during shifts by independently resolving issues and processing paperwork and audits, demonstrating proactive problem-solving under limited supervision.
- Resolved real-time guest challenges with on-the-spot creative thinking, mirroring debugging workflows, and live issue handling in production environments.
- Delivered consistent user satisfaction through thoughtful service and clear communication, echoing frontend developers' responsibility to prioritize user experience and clarity.

EDUCATION

Digital Media Design (UI/UX) Certificate Program

Medieskolan, Stockholm, Sweden

University Coursework

Stockholm & Linköping University

Art History, Museums & Cultural Heritage, Gender Studies

High School Diploma

Kulturama, Stockholm, Sweden

Focus: Photography

LANGUAGES

English: Fluent | **Swedish:** Mother tongue